

## BEIN MEDIA GROUP 2026

### Modern Slavery and Human Trafficking Statement

This statement is made pursuant to the Modern Slavery Act 2015 (the “**Act**”) on behalf of beIN Media Group’s wholly owned UK subsidiaries, beIN IP Limited and beIN IH Limited (together, the “**Companies**”). The Companies carry on business in the United Kingdom and this statement is published for the purposes of Section 54 of the Act. It describes the steps taken during the financial year ended 31 December 2025 to identify and address the risk of modern slavery and human trafficking in beIN Media Group’s (“**beIN**” or the “**Group**”) operations and supply chains, and outlines the actions planned for the next reporting cycle (the “**Statement**”). Relevant Group policies are available at:

<https://www.beinmediagroup.com/ethics-compliance/>

This Statement was approved by the Board of Directors of beIN Media Group on 24/03/2026



## INTRODUCTION

beIN Media Group and its subsidiaries, including beIN IP Limited and beIN IH Limited, are *inter alia* governed by the beIN Code of Ethics and Business Conduct, our Working with Third Party policy, our Whistleblowing Speak UP Policy and our Labour Rights Policy (<https://www.beinmediagroup.com/ethics-compliance> ), which shape how we assess and manage supplier risk in each region.

## 1. BEIN FOOTPRINT: GLOBAL OPERATIONS AND SUPPLY CHAIN ARCHITECTURE

### 1.1. BEIN FOOTPRINT

The Group is a global sports and entertainment powerhouse, renowned for its dynamic and diverse portfolio of content offerings. Building on a leading presence in the Middle East and North Africa (“**MENA**”) region, the Group has expanded rapidly both business-wise and geographically.

It now operates the following businesses and brands, with a wide diversity of local specificities due to the different positioning in each region (the “**OpCos**”):

- In **MENA**, the Group has a leading position in the region, with the widest offering in terms of premium sports, movies, TV series as well as children dedicated content and lifestyle programs. The brand is present in more than 20 countries and operates on both entertainment and sports segments, in pay-tv through the beIN brands (beIN Sports, beIN Movies, etc.) and in OTT through the brand and platform TOD.
- In **Turkey**, the Group has a leading position operating through Digiturk across both entertainment and sports, notably as the broadcaster of the most premium sport competition in Türkiye, the Turkish Süper Lig or Formula 1. TOD was launched in 2022 and Digiturk is also offering internet product in dual play since 2021.
- In **France**, the Group has a strong positioning collaborating with Canal+ Group through an exclusive distribution contract. It operates in pay-tv on the sport segment through the brand beIN Sports and broadcasts major football competitions, European Rugby championships and major US sports, among others.
- In **Asia Pacific**, the Group is present in 12+ countries (Southeast and Australia / New Zealand), with different market and business situations, but is well established as one of the main destinations for watching sports in the region, and notably broadcasts Formula 1 in many of our territories.

- In **North America**, the Group has a niche positioning, broadcasting mainly international football rights on a market dominated by US-sports. It operates in pay-TV through the brand beIN Sports (in English and Spanish) and in FTA through the brand beIN Sports XTRA (in English and Spanish). In addition, the Group holds a majority stake in Miramax, a film and television studio known for its iconic library of critically acclaimed and franchise titles, with a robust content production engine across film and television. Miramax has also a presence in the UK and Qatar.
- In the **UK**, beIN IP Limited provides commercial, strategic and legal support in relation to the acquisition of sports media rights on behalf of the Group and its subsidiaries. beIN IP Limited is owned by beIN IH Limited, the international holding company of the Group's subsidiaries.

## 1.2. HIGH-LEVEL SUPPLY CHAIN SEGMENTS

The supply chain of the Group is specialised and spread across several tiers, each with different labour risks. Our counterparties are subject to contractual compliance requirements where applicable.

The Group's supply chains involve the creation, production, development, commission, acquisition, marketing, licensing, distribution and delivery of intellectual property rights in audio-visual content. As such the Group also relies on various products and services including broadcasting technology, infrastructure and equipment, production services, cloud storage services, IT infrastructure and network services/equipment, advertising services, third-party logistics services, facilities management services, human resources, legal and financial services, etc.

To find out more about the nature of our business, please see <https://www.beinmediagroup.com/activities/>

## 2. BEIN POLICIES: INSTITUTIONALIZING ETHICAL CONDUCT

The Group has adopted and deployed a framework of policies designed to integrate ethical conduct into operations across all subsidiaries. By maintaining a dynamic approach to the review and implementation of our policies and practices, we reaffirm our commitment to the protection of human rights and the elimination of exploitation in all areas and regions of our global operations.

### 2.1. THE CODE OF ETHICS AND BUSINESS CONDUCT

In Q4 2025, beIN consolidated its various ethical frameworks into a single group-wide document: the Code of Ethics and Business Conduct. Formally approved by the Board of Directors of beIN Media Group, this Code serves as the sole reference document for ethical standards across all jurisdictions. It sets out the Group's expectations regarding

human rights, the prohibition of slavery and human trafficking, and the requirement for all "Associated Persons"— including employees and third-party agents — to act with integrity.

Suppliers are required, through contractual or onboarding mechanisms, to adhere to the Code or demonstrate equivalent standards. It reflects the Group's victim-centred approach: the safety and protection of people who may be affected by forced labour or human trafficking. The Group strives to do business with third parties which share its values and its supply chains are based on established relationships with reputable suppliers.

## **2.2. LABOUR RIGHTS POLICY**

The beIN Labour Rights Policy sets out the Group's commitment to the well-being, safety, security and dignity of all employees and workers within the Group's operations and its supply chains. The policy is informed by the United Nations Guiding Principles on Business and Human Rights, the International Labour Organization (ILO) Fundamental Conventions, and the Dhaka Principles for Migration with Dignity.

## **2.3. WHISTLEBLOWING AND SPEAK UP POLICY**

The Group maintains a formal "Speak Up" Whistleblowing Policy that provides a secure mechanism for employees and third parties to report ethical breaches, including suspected instances of modern slavery. The framework is supported by detailed guidelines for utilizing ethical alert mailboxes and for the assessment and escalation of reports.

# **3. DUE DILIGENCE AND TIERED DISCLOSURE STRATEGY**

The Group has deployed a due diligence process applicable to third parties with which we intend to work, or with which we already work, to identify potential risks relating to corruption, environmental matters, human rights, and the health and safety of individuals.

## **3.1. THIRD-PARTY DUE DILIGENCE (TPDD) PROCESS**

The Group's due diligence process is transitioning from a manual, high-risk-focused model to an automated, risk-based framework. The Group's new Risk Director is contributing to the strengthening of central oversight of risk assessment methodologies, including third-party due diligence.

At the onboarding stage, the relevant business or procurement team initiates the TPDD process by sending a detailed TPDD questionnaire to the potential third party.

The existing TPDD questionnaire is periodically updated and improved around ownership transparency, public official exposure, sanctions screening inputs, payment

routing verification, subcontractor mapping, and explicit human rights and modern slavery attestations.

During 2025, the Group screened approximately 500 corporate entities, individuals, and management teams.

### **3.2. SUPPLIER AUDITING AND ASSESSMENT**

The Group adopts a risk-based approach to supplier monitoring. Monitoring activities are prioritized based on risk indicators identified through the TPDD process, contractual representations, and ongoing business engagement.

Where elevated risk is identified, the Group may request additional documentation, conduct enhanced due diligence, or require remediation measures prior to continuation of the relationship. Where appropriate, remediation measures may precede termination.

### **3.3. REMEDIATION AND THE VICTIM-CENTRED APPROACH**

The Group notes that identifying modern slavery risks may require a response process that goes beyond contractual enforcement. The Group ensures that, when risks are identified, response measures take into account the safety and rights of affected individuals, in line with its Labour Rights Policy. Where credible information indicating potential forced labour, human trafficking, or related exploitation is identified, the Group may:

- Engage directly with the supplier to obtain clarification and require corrective measures.
- Escalate the matter to Senior Management where necessary.
- Suspend or terminate the relationship in accordance with contractual provisions.
- Consider referral to competent authorities where appropriate and legally required.

Remediation measures are determined based on the nature of the allegation and the potential impact on affected individuals.

## **4. RISK ASSESSMENT: IDENTIFYING VULNERABILITIES IN MEDIA AND TECH**

The Group operates in an industry and has activities which are characterized by complex, multi-jurisdictional supply chains. Risk exposure may arise not only from direct contractual counterparties but also from sub-tier suppliers involved in hardware manufacturing, logistics, production services, and temporary labour.

Geographically, certain jurisdictions in which the Group's suppliers may operate are classified as higher risk in relation to forced labour and human trafficking, and this

classification is used in the TPDD risk tier model to determine the level of due diligence, including whether enhanced due diligence or escalation is required. This informs risk assessment and due diligence prioritisation.

Industry-specific risks include:

- Temporary labour arrangements in production and broadcasting.
- Electronics and component manufacturing supply chains.
- Logistics, warehousing, facilities services involving outsourced labour.

These exposure areas are monitored through the risk-based due diligence framework.

## **5. EFFECTIVE METRICS: MEASURING IMPACT AND ACCOUNTABILITY**

The Group measures the effectiveness of its modern slavery risk management framework through defined quantitative and qualitative indicators. These metrics are used to assess the operation of controls and escalation mechanisms. Key indicators include:

- The number of third parties screened through the TPDD process.
- The number of escalations to senior management.
- The integration of updated contractual compliance clauses referencing Labour Human Rights Laws.
- The deployment status of a revised TPDD questionnaire.

## **6. TRAINING AND CAPACITY BUILDING**

Training focuses on recognising and reporting indicators of modern slavery and exploitation. Compliance with the Group's commitments is supported by regular training and awareness initiatives for our employees.

### **6.1. MANDATORY E-LEARNING FOR ALL STAFF**

The Group Compliance function has developed eight short training modules—combining video and slides—available through local "hubs" (intranets). These modules cover core compliance topics, including the Code of Ethics and Business Conduct. The Group has identified the need to implement an automated training delivery system that will allow LCOs to issue automated reminders and track participation.

### **6.2. OPERATIONAL ON-SITE ENGAGEMENT**

Beyond digital training, the Group Compliance function conducts direct interactions with operational teams. These sessions apply Group standards to day-to-day operational practices.

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beIN is dedicated to creating a world where respect for human rights is the norm, and exploitation has no place in our business or supply chain. We will continue to take a proactive stance in eliminating modern slavery and human trafficking, ensuring a future of dignity and fairness for all.



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Authorised Signatory:

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GCEO beIN Media Group WLL

Date: 24/03/2026